

## **Education/Outreach Committee Meeting February 17, 2009**

Present: Deb Schmidt, Gail Hemsoth, Eric Cullander, Donna Long, Pam Reber, Jerina Page, Kelsey Green, Diane Conrad

Following introductions, the group began a review of the draft strategic planning document for the Education/Outreach goals and objectives. A brief discussion followed on outreach to more community organizations/volunteers, an ongoing goal for the Council. Diane suggested the Cottage Grove Chamber of Commerce mailing list but Donna explained that it was not available. *Suggestion:* Add the Chamber Board of Directors names to our mailing lists.

Reviewed the Winter Restore. Suggestion from Diane to make the organization name larger and include more white space. Eric noted that we had agreed to put a contact/info sources links area in the newsletter. Jerina explained that the Winter issue included the biennial report and limited the space for both design and content; plan to include in the next newsletters: more white space, info area. Otherwise, committee approved the newsletter and the eNewsletter formats.

At Deb's suggestion, members then listed what they felt the top new and continuing priorities should be, after her observation that the draft list was far too large to realistically complete in the next 12 to 18 months.

### **Proposed New Items:**

**Agree on branding and implementation.** Website and council brochure are major focus.

**To Do:** Jerina will bring a proposal to the next meeting.

**Hands on Stewardship: Develop a community-based invasive species program.** This item appeared on the draft list in several forms and appeared to be a high priority for the committee.

**To Do:** Gail will host a subcommittee to research and draft an implementation plan. Will bring a proposal to the next meeting.

**To Do:** Recruit Dave and Julie for technical side

### **Ongoing Items:**

#### **Improve volunteer coordination**

Develop strategies to improve volunteer coordination.

#### **Maintain landowner outreach efforts:**

Foster FOMC communication with Ed/Outreach Committee.

Link to action plan.

#### **Continue achievement on restoration projects:**

Mosby Creek

Flood Plain Feasibility Study

East Regional Park

North Regional Park

#### **Maintain education/outreach efforts:**

STREAM

Evaluate from a watershed perspective and state educational standards

**To Do:** Eric will draft an implementation plan and present at next meeting.

**Tabling at events:**

May Clean up

Agreed to invite Teresa to the March meeting.

June Water Ouzel float grip

July 4<sup>th</sup> Creswell unveiling of Garden Lake Park Education/Science pavilion

BMD 50<sup>th</sup> anniversary

August Council picnic

**NEXT MEETING: Wednesday, March 18, 2009, Council office.**