

Ed/Outreach Committee Meeting 8-12-08

Attendees: John Hogan, Gail Hemsoth, Pam Reber (Coordinator)

Agenda: Round Robin of Activities
Upcoming Events
Committee Organization/upcoming Education/Outreach OWED grant ideas
Proposal to hire an Outreach Specialist

Round robin of activities:

John Hogan—does Audubon in the schools, will distribute milkweed natives to interested landowners, offered to write up a milkweed fact sheet; wants to get monarchs where students can see. The monarch is the only butterfly that is migratory. Pam suggested Garden Lake Park and East Regional Park as sites for John's plants which should be planted in combination with nectar plants.

Upcoming Events:

Coast Fork Annual Celebration, August 24th 1 – 5 p.m.

Garden Lake Work Party, August 15th 8 – 11:00 a.m. and Sat., September 27th 9 – 12:00 noon

Friends of Mosby Creek Annual Picnic, September 14th 1 – 4 p/m John will bring a display and a list of nectar and host plants.

Public Meeting: “How Hardwoods & Native Plants Provide Habitat” by Joan Hagar, USGS
Weds., Sept. 24th 7:00 – 8:30
CG Community Center, 700 Gibbs

Bird Walk: Sept 25th 9am led by Joan Hagar at East Regional Park

Water Quality Monitoring Grant

Our council in conjunction with the Middle Fork and Long Tom watershed councils received funds from DEQ to do water quality testing. There will be a volunteer component. This research will help answer the question, “What is the relative impact of our small city on the Coast Fork?”

OWEB Grant: We brainstormed a job description for and a council Outreach/Administrative Specialist. We will have \$15 - \$16,000 to hire someone for July 2008 – July 2009 fiscal year. Pam will type up our brainstorm notes from the board and put them into job description form. **Notes are attached to these minutes.** We will identify our education & outreach priorities.

Organizational Structure: The Education Outreach Commission membership could include representatives from Friends of Mosby Creek, STREAM, Urban Forestry, etc and a portion of the agenda could be reports from each of these entities. John was asked to invite members of the Urban Forestry group to our meetings. We support Urban Forestry taking the lead on in-town projects. We have a grant to support removal of invasives and tree planting so we could contribute to their work. Other ideas for coordination with Urban Forestry are:

- 1) getting students together with the UF committee
- 2) planting trees from Harrison Bridge to Main Street – Stephanie Schroeder, Walama Restoration is the project manager on a grant which would fund this.

STREAM Project

Gail is willing to track what happens through LCC on the STREAM grant.

LCC's GED program plans to participate in the STREAM project again this year. A meeting is planned with Stephanie Schroeder, Walama Restoration, and Eric Cullander, CGHS.

Education/Outreach Strategy Brainstorm

August 14, 2008

Attendees: Gail Hemsoth, Pam Reber

Revised Objectives/Target Audience:

1. Outreach to & recruitment of landowners for projects in priority areas identified by the council (& Action Plan).
2. Facilitate land stewards (members/volunteers) to support projects that improve water quality and habitat.
 - a. Sponsor a Land Steward Program for all watershed residents (not just those doing projects).
 - i. Outline habitat enhancement actions that benefit species & water quality
 - ii. Promote these activities in a program format & reward participation through gifts, tools, prizes.
3. To promote watershed stewardship through outreach and education (to target audiences & on key topics).
 - a. STREAM as implemented by WRP, teachers and the Education/Outreach Committee
 - b. Sponsor a slogan/poster/graphic/t-shirt design contest for a STUDENT competition.