

Coast Fork Willamette Watershed Council- Education/Outreach Meeting
April 8, 2008

Attendees: Tami Schroeder, Donna Long, Deb Schmidt, Teresa Cowan, Pam Reber

SOLV

No hazardous waste collection this year—Lane County does every OTHER year.

Next Step Recycling- yes

Master Recyclers

Weyerhaeuser Co. to take large rigid plastic; lawn chairs, etc.

CG Garbage Service

Focus on promotion: garbage bills

Urban Forestry plans involvement—how?

Tables (at BBQ) at Ivy & Greenway information

Hiring Catering (City) & soliciting snacks & door prizes

Snacks/refreshments will be available at both Jan Ogsbury's (Silk Creek) and Susan Phillip's (on Coast Fork, behind Better Bodies).

Master recyclers- what to do with them?

Service Clubs- They look for projects in September (this is when they pick projects), so we can't ask them now. High School- *Donna to contact Sandra Wilkerson?, HS Key Club*

Work Site Team Leaders-

Silk Creek- Julie __? to lead a demonstration? (would someone remind me who this is?)

Contact LCC about leading efforts

Event Photographers (results oriented—garbage & plants removed)- Donna & Frank Long

Riverside Park: Gail Hemsoth & Erik Cullander

Press release:

Deb brought feedback to the Ed/outreach committee that doing more/better press releases was identified as something to address in our recent council evaluation. The committee agreed with the recommendation that the need for press releases should be addressed monthly, and that this is something the committee members can assist with. Donna Long agreed to assist with the April public meeting press release. This was outlined like: Pam to send/email a press release template, then answer questions & send along our 4 main email contacts.

April Public Meeting:

Audience Ideas: ask Michael Mattick who to invite; forward to Paul Reed & ag contacts; Developers, OSU Extension; Pond- on-site water collection/conservation

Other ideas for outreach in general:

Get an article in the R-G Home & Garden—It has timeliness because of the big OR Field Guide work on invasive species.